



WJLA Washington

## MAKEGOOD NOTICE

TO: Casey Bessette

FROM: Barbara Monares

DATE: 10/26

CLIENT: Priorities USA Action Est 1566

*I apologize for the inconvenience.*

### Pre-Empt:

Date	Time	Program	Spot(s)	Length	Spot Cost	Total Cost
10/25, 10/29	11a-12p	The View	<del>2</del>	:30	\$1,300	\$2,600
29-Oct	1p-2p	The Chew	<del>1</del>	:30	\$900	\$900
25-Oct	730p-8p	Jeopardy	<del>1</del>	:30	\$5,000	\$5,000
10/25, 10/29	1135p-1205a	Nightline	<del>2</del>	:30	\$1,700	\$3,400
				:30	\$0	\$0
				:30	\$0	\$0
				:30	\$0	\$0
				:30	\$0	\$0
<b>TOTAL</b>			<b>6</b>			<b>\$11,900</b>

### Makegoods

Date	Time	Program	Spot(s)	Length	Spot Cost	Total Cost
27-Oct	1130p-1230a	ABC7 News at 11P	<del>2</del>	:30	\$2,000	\$4,000
28-Oct	11p-12a	ABC7 News at 11P	<del>2</del>	:30	\$3,000	\$6,000
27-Oct	12p-1p	ABC7 Noon News	<del>1</del>	:30	\$500	\$500
<del>27</del> Oct	5p-6p	ABC7 News at 5P	<del>2</del>	:30	\$700	\$1,400
			0	:30	\$0	\$0
					\$0	\$0
<b>TOTAL</b>			<b>7</b>			<b>\$11,900</b>

PLEASE EITHER EMAIL ME "APPROVAL" OR  
PRINT OUT, SIGN & FAX BACK TO ME AT 703-236-2342.